



FUDAN- CORVINUS

DOUBLE DEGREE MBA

THE WORLD IN THE 21ST CENTURY

The New Era of the Globalization and the Multipolar World has arrived.

Present and future executives require not only the general management knowledge, but also the local connection and network to other regional public and business leaders and decision makers. It's in the interests of both Central Europe and the EU for cooperation to be tighter with China, understand how the Chinese and the Asian economy is developing. The "One Belt, One Road" initiative and the "China-CEE 16+1 Summit" provide a good platform to facilitate further collaborations, and possible connection to the "New Silk-Road of the 21th Century". Our new MBA program is ready to be your compass, and guide you in this multipolar world by the best professors of the **East and West**.

FUDAN-CORVINUS DOUBLE DEGREE MBA

With the professional support of the Magyar Nemzeti Bank, the Chinese and Hungarian leader universities, Fudan University and Corvinus University of Budapest partnered to provide **the first Chinese-CEE MBA double-degree program**. This unique regional experience is offered by exploring the current trends of executive management. The program participants will be awarded the following degrees:

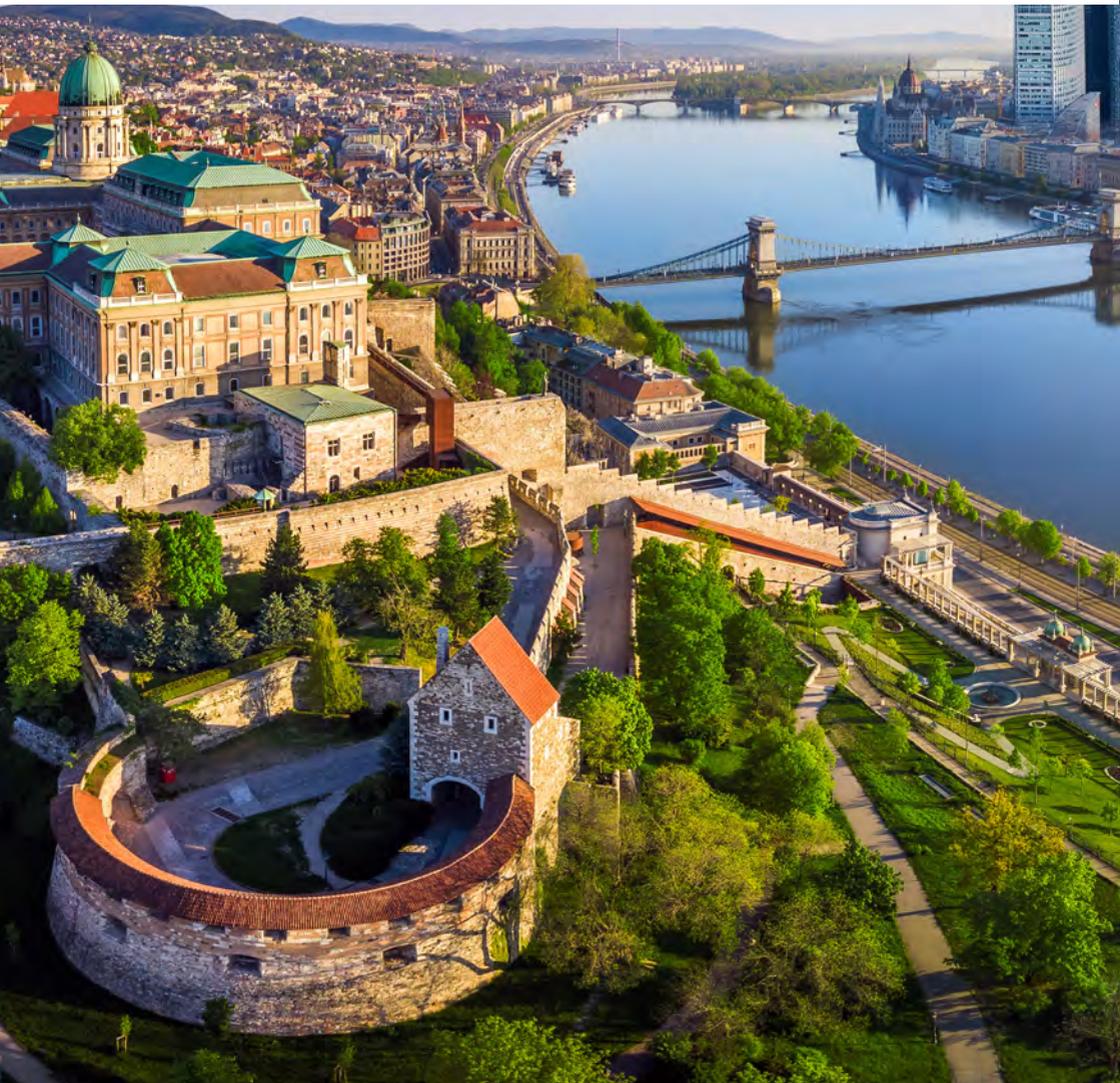
FUDAN UNIVERSITY
Master in Finance (MSc)

CORVINUS UNIVERSITY
Master in Business
Administration (MBA)

The learning experience includes up-to-date international methodologies with intensive class discussions, processing regional and international cases, simulation and business projects. Beside leading lecturers of both universities, guest speakers of the Magyar Nemzeti Bank and regional companies will illustrate business cases.

CORVINUS UNIVERSITY OF BUDAPEST

The educational profile of Corvinus University of Budapest is on par with international standards and the University enjoys a market leader position in almost all segments its profile covers. Corvinus University has an excellent regional reputation, continuously on the Financial Times master rankings (9th with the Master in International Management CEMS program), based on the Eduniversal ranking Corvinus has the 2nd best Business School in the CEE region. www.uni-corvinus.hu





FUDAN UNIVERSITY

Fudan University is one of the most prestigious and selective universities in China and Asia since her establishment (1905). Fudan commits to educate leaders who will make a difference in China and the world. The university has distinguished alumni include Dr. Min Zhu, Vice President of IMF and Dr. Shangjin Wei, Chief Economist of the Asian Development Bank. Fudan has consistently been ranked 40st worldwide according to 2017 QS World University Rankings.

www.fudan.edu.cn/en



PROGRAM STRUCTURE

part-time program | 4 semester | 3 intensive sessions / semester
1 session consists of 4 consecutive days from Thursday to Sunday

SEMESTER I. 2019 Fall

intensive session → intensive session → intensive session

SEMESTER II. 2020 Spring

intensive session → intensive session → intensive session → international week

SEMESTER III. 2020 Fall

intensive session → intensive session → intensive session → thesis work

SEMESTER IV. 2021 Spring

intensive session → intensive session → international week → thesis work

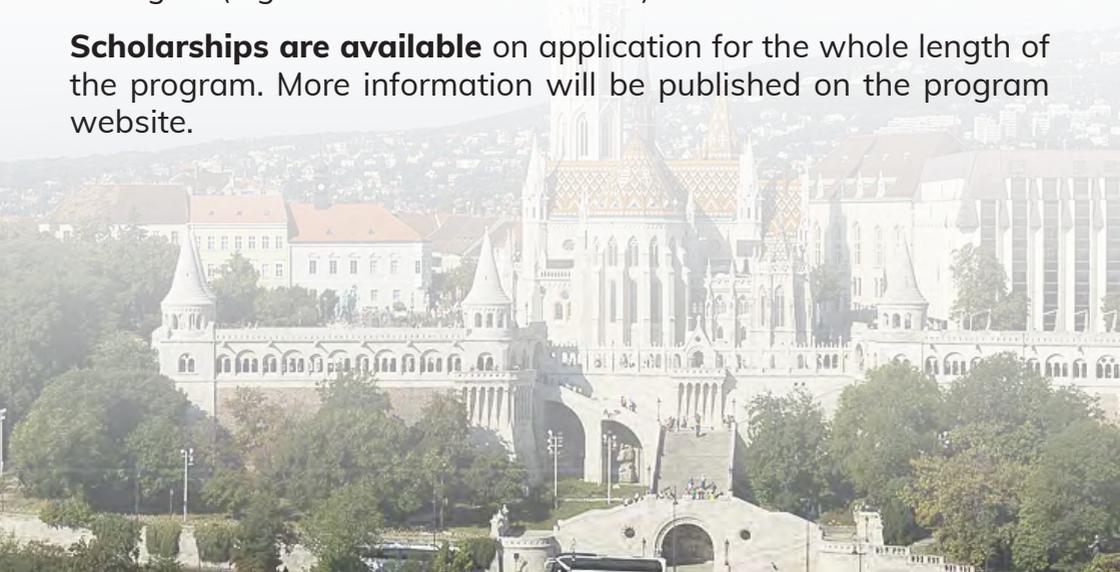
 BUDAPEST

 SHANGHAI

TUITION FEE ~11.900 EUR / 3 900 000 HUF / semester

The tuition fee includes the learning materials, in-day catering on intensive weekends, and fully covers the international weeks in Shanghai (flight and hotel are included).

Scholarships are available on application for the whole length of the program. More information will be published on the program website.



CURRICULUM OF THE DOUBLE DEGREE MSC

Course name	Fall	Spring	Fall	Spring	Credit	Instructor	Location
FOUNDATION COURSES					36		
Operations Management	●				6	CUB	
Quantitative methods for business	●				6	CUB	
Finance for Executives	●				3	Fudan	
Understanding Financial Statements		●			3	CUB	Budapest
Management and Organization		●			6	CUB	
Human Resource Management		●			6	CUB	
Marketing Management			●		6	CUB	
CORE COURSES IN BUSINESS AND MANAGEMENT					27		
Business Economics and Law	●				6	CUB	
Management of Information Technology	●				6	CUB	
International Finance			●		3	Fudan	Budapest
Business Operations			●		6	CUB	
Business Communication and Negotiation				●	3	CUB	
Strategy Tools				●	3	CUB	
SPECIALIST COURSES					36		
Economics	●				3	Fudan	
Financial Risk Management		●			6	CUB	
Economic Governance		●			3	MNB	Budapest
Business Project (Practice/Action Learning)			●		6	CUB	
Leadership in Various Cultures			●		3	Fudan	
Central and Eastern Europe in Geopolitical Context				●	3	MNB	
INTERNATIONAL WEEK IN SHANGHAI					12		
Understanding China's Financial System		●			3		
Financial Accounting		●			3		
Chinese Economy and Business				●	3	Fudan	Shanghai
How to Market Your Products in China's Market?				●	3		
ELECTIVE COURSES					6		
Investment Analysis				●	6		
Management Skills				●	3		
Decision Making Skills				●	3	CUB	Budapest
Advanced Corporate Finance				●	6		
THESIS WORK					15		
Thesis Writing I.			●		6	CUB	
Thesis Writing II.				●	9	Fudan MNB	



CASTLE OF WISDOM

The program will be hosted in one of the most beautiful World Heritage Sites, in the old City Hall of Buda, with its nearly 800 years of history, located in the centre of the Castle District. Under the support and operations of Pallas Athéné Domus Sapientiae Foundation the building was freshly renewed and equipped with up-to-date modern infrastructure.



CORVINUS-MNB INTERNATIONAL EXECUTIVE PROJECT CENTER

Mr. LEVENTE HORVATH

Director of the Center

horvathle@mnbb.hu

+36-30-318-6726

Ms. VIKTÓRIA HORVATH

Program Coordinator

viktoriamhorvath@uni-corvinus.hu

+36-1-482-5516